



# **THE CREATIVE LAB**

Aesthetic Vibe video/ Photography - Pricing

2026  
BY Johan Aguilar

# Letter from the Editor



I've always been intrigued by moments that feel real, not perfect or staged, just honest. The light that falls in the right place, the unplanned laugh, the feeling you can't fake. Those are the moments that say the most, without needing words.

Thanks for being here, and for letting us turn your story into something creative.

Johan Aguilar / creative director



# WHY working with us?

*We see the small  
things, feel the  
simple ones, and  
turn them into a  
wow.*



our prices?



# VIDEOGRAPHY

## Half-Day Shoot \$1,600

- Up to 5 hours on site.
- Includes lighting setup, direction, and all essential retouching.
- Delivery: 1 main edit of 60 seconds or 3 videos of 20 seconds each

## Full-Day Shoot \$2,300

- Up to 10 hours coverage.
- Perfect for brand stories, events, or campaign videos.
- Delivery: 1-2 full edits or 7 short format videos

## Cinematic Brand Video from \$2,500

- Concept driven production with storytelling at its core.
- Includes creative direction, full-day filming, voice-over, and colour grade.
- Delivery: 1 hero video (1-2 min)

## Editing only

when footage is provided by the client

- 20 seconds video- \$600
- 30 seconds video- \$700
- 45 seconds video- \$850
- 60 seconds video- \$1100

## Add-Ons

- Drone operator +\$350 / \$650
- Rush delivery (72 h) +20%
- Raw footage handover +\$250
- Additional hour +\$200

*All projects include: 2 rounds of edits, full colour grading, sound design, and exports for every platform.*

# CLUB VIDEOGRAPHY

*Filming - this price does not include, editing, raw files. Only filming.*

\$350 per hour: Includes setup, camera gear (low-light capable), stabilisation / gimbal if needed, capturing the crowd, DJ booth, lighting effects, and key moments.

Minimum booking: 3 hours (i.e., \$1,050 minimum) to cover setup, filming, and pack-down.

## *Editing*

15-20 seconds video- \$200  
20-30 seconds video- \$300  
30-40 seconds video- \$400

## *Add-Ons*

- Drone operator +\$350 / \$650
- Rush delivery (72 h) +40%
- Raw footage handover +\$400
- Additional hour +\$200

# PHOTOGRAPHY

## Half-Day Shoot \$650

- Up to 4 hours on site.
- Includes lighting setup, direction, and all essential retouching.
- Delivered gallery of 30–60 edited images in both web and print resolution within 72 hours.

## Full-Day Shoot \$1100

- Up to 8 hours coverage.
- Perfect for events, campaigns, or brand shoots.
- Delivered gallery of 80–120 edited images within 96 hours.
- Includes full colour correction, tone matching, and cinematic look.

## Brand / Product Session \$1500

- Tailored for businesses and creators.
- Includes styled setup, lighting, and creative direction.
- Delivered gallery of 30–50 premium retouched images ready for marketing or social.

## Add-Ons

- Additional hour +\$150
- Express delivery (48h) +20%
- Drone stills +\$350

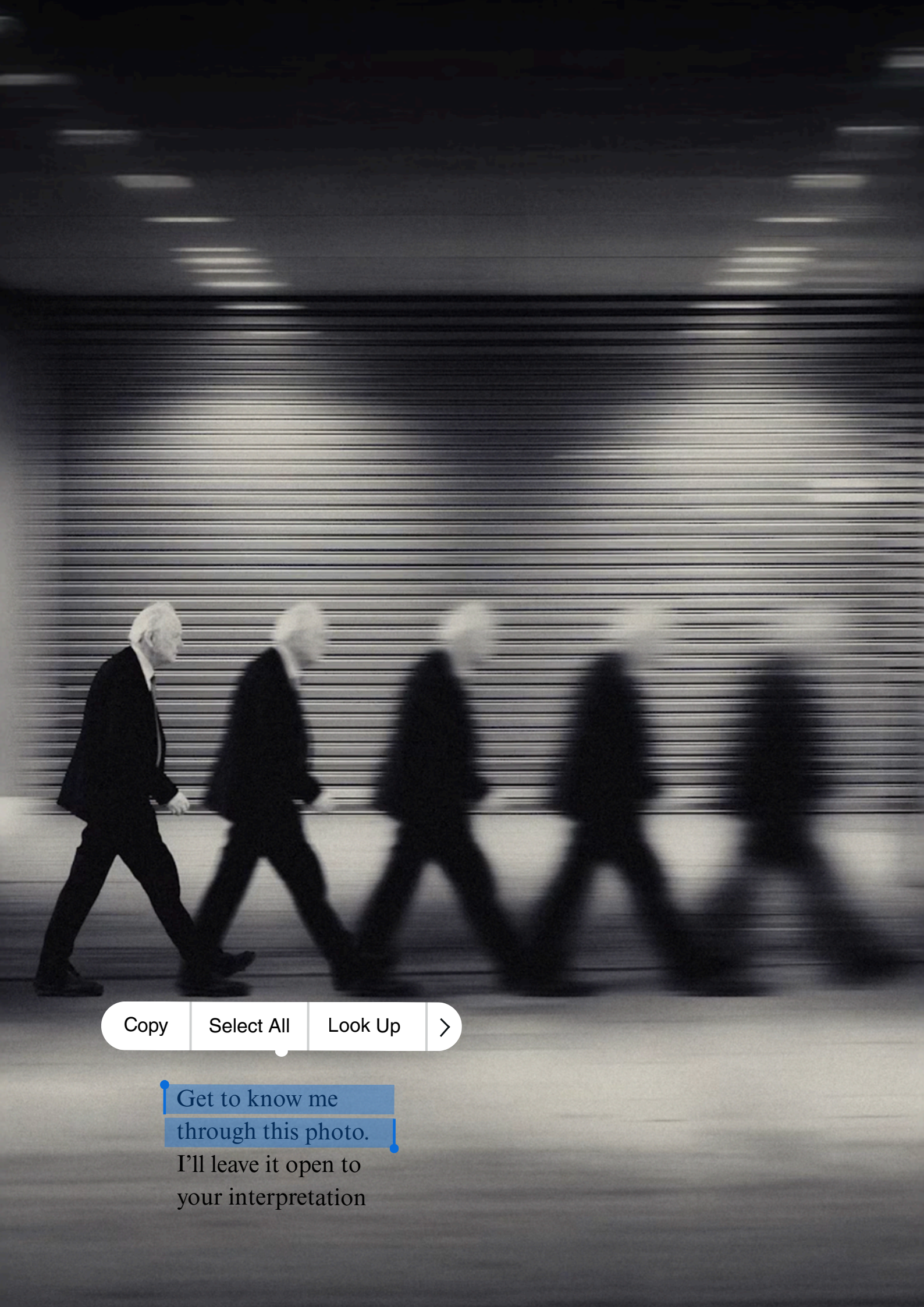
*All shoots include: pre-shoot consultation, professional editing, and online gallery delivery.  
No hidden costs :)*

Because for us, it's never  
just another video.

It's a piece of your  
story, captured in a way  
that we can only create



are you ready?



Copy

Select All

Look Up



Get to know me  
through this photo.

I'll leave it open to  
your interpretation